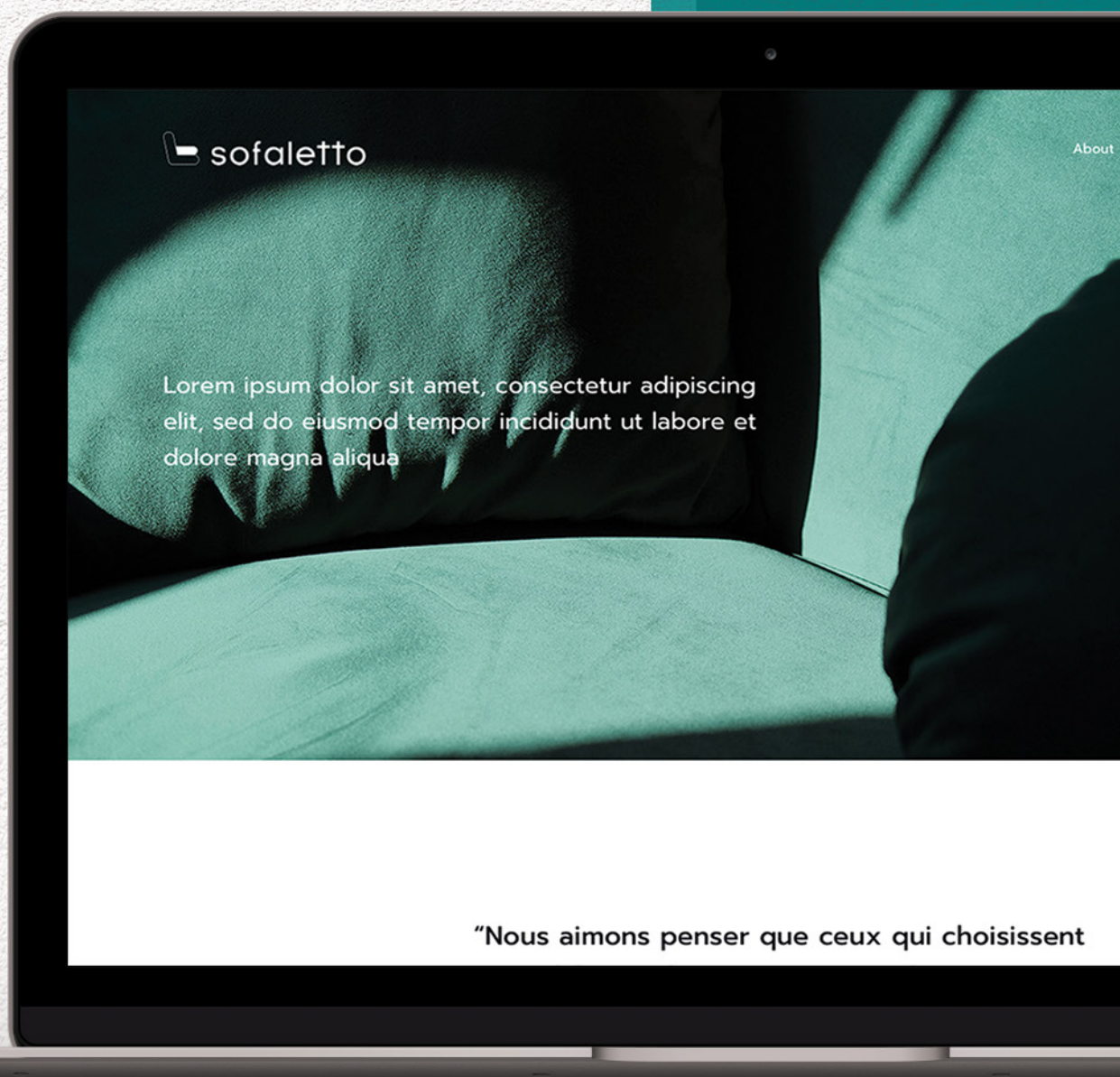


WEBSITE
PRESENTATION



Created by

Lipsia.

CONCEPT

The idea & inspiration behind the **SOFALETTTO Ltd** website was to create a more, elegant design and strengthen brand positioning.

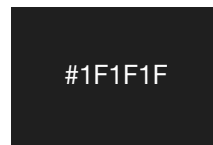
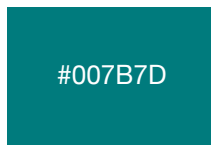
Therefore only adding elements is needed & leaves important points to focus on.

Color Palette

A clear approach requires clear colors.

The brand's color composition is still used to convey identity & positioning.

Likewise with the use of a minimalist and clean font type



Font type

Prompt

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ



Home

Page

The screenshot shows the home page of the Sofaletto website. At the top, there is a dark header with the 'sofaletto' logo on the left and navigation links for 'About', 'Catalog', and 'Contattaci' on the right. Below the header is a large hero image of a sofa with a quote in French: "Nous aimons penser que ceux qui choisissent Sofaletto, choisissent non seulement un produit unique". The main content area features three product categories: 'Les Canapés-lits' (Sofa beds) with a 'Sofa Simple ed Elegante Comfort Standard' and a 'Sfoglia di più' button; 'Les Fauteuils' (Armchairs) with a 'Sfoglia di più' button; and 'Les Pouf' (Ottomans) with a 'Sfoglia di più' button. At the bottom, there is a dark section with a blue sofa and a quote in French: "Le design qui distingue les produits Sofaletto est le fruit d'une observation qui arrive jusqu'à l'essence des objets et qui en propose de nouveaux." with a 'Leggi di noi' button. The footer contains the 'sofaletto' logo, navigation links, social media icons for Facebook and Instagram, and copyright information: "© 2022 LIPSA Group. All rights reserved. Terms of Service".

About

Page

[About](#) [Catalog](#) [Contattaci](#) 

Short display headline.

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Product & Design by Sofaletto

Get in touch.

Ho letto e accetto le condizioni della privacy policy.

[Sfoglialo di più](#)

[About](#) [Catalog](#) [Contattaci](#)

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Les Canapés-lits



SL / 01



SL / 02



SL / 03



SL / 04



SL / 05



SL / 06



SL / 07



SL / 08



SL / 09

Single Product

Page



[About](#) [Catalog](#) [Contattaci](#)

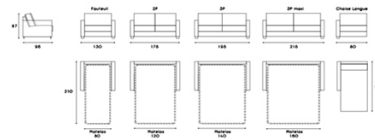


Les Canapés-lits

SL / 01

SL / 01 è il divano-letto ideale per ogni giorno. Perfetto nelle proporzioni, elegante e comodo nella versione divano. Stile Semplice ed Elegante Comfort Standard

- ▶ Rete a maglia elettrosalata o a doghe di faggio
- ▶ Materasso Classic in poliuretano espanso densità 30 kg h13 cm
- ▶ Sedute in poliuretano espanso densità 30 kg e schienali in poliuretano espanso densità 18 kg
- ▶ Rivestimento disponibile in tessuto o pelle
- ▶ Piedini in legno di faggio naturale o tinto nero
- ▶ Porta guanciali incluso



You might also like



SL / 07



SL / 08



SL / 09





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Contatti

Page

About Catalog Contattaci 

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email@sofaletto.com
(012) 1234-56789

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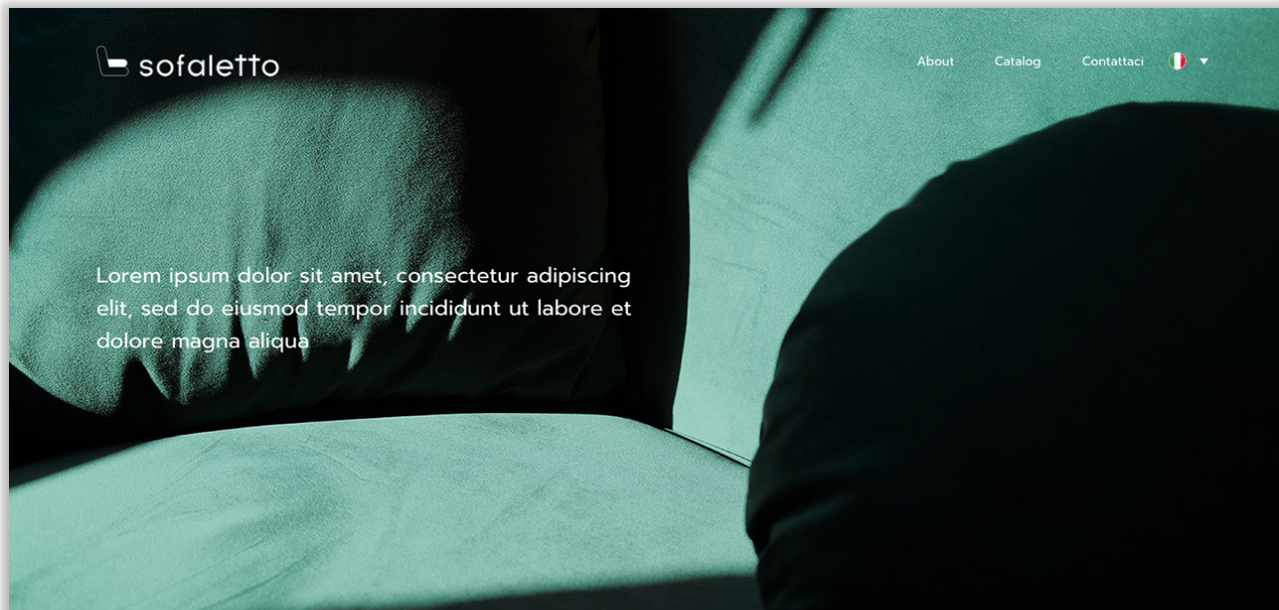
Details Preview

The structure of the design elements tries to provide clarity for visitors to see every element of item product and several services area.

The ability to use from the page homepage as needed makes it a flexible and easy-to-use design.

Preview Detail

Home Page



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**“Nous aimons penser que ceux qui choisissent
Sofaletto, choisissent non seulement un
produit unique”**



Les Canapés-lits

Stile Semplice ed Elegante
Comfort Standard

[Sfoggia di più](#)

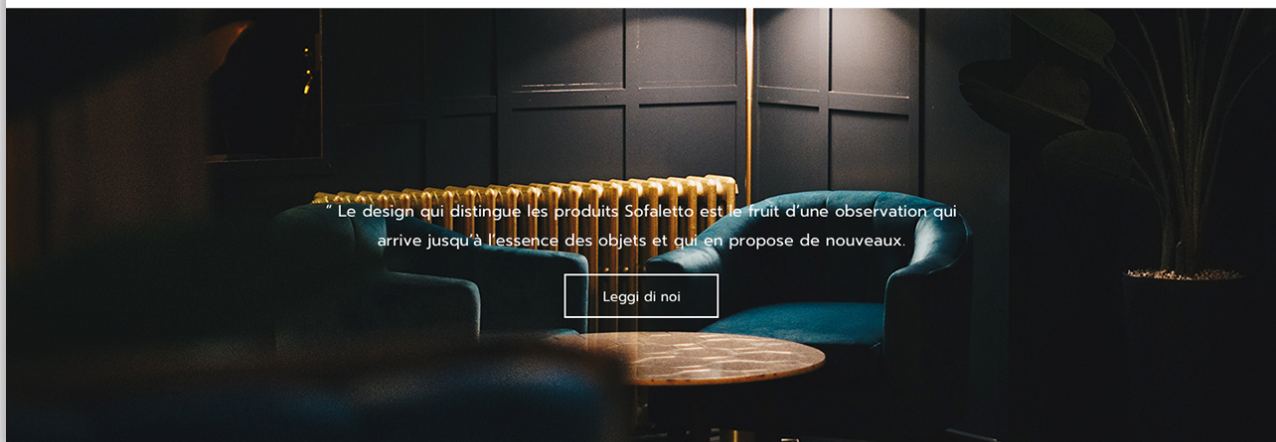
“Nous aimons penser que ceux qui choisissent
Sofaletto, choisissent non seulement un
produit unique”

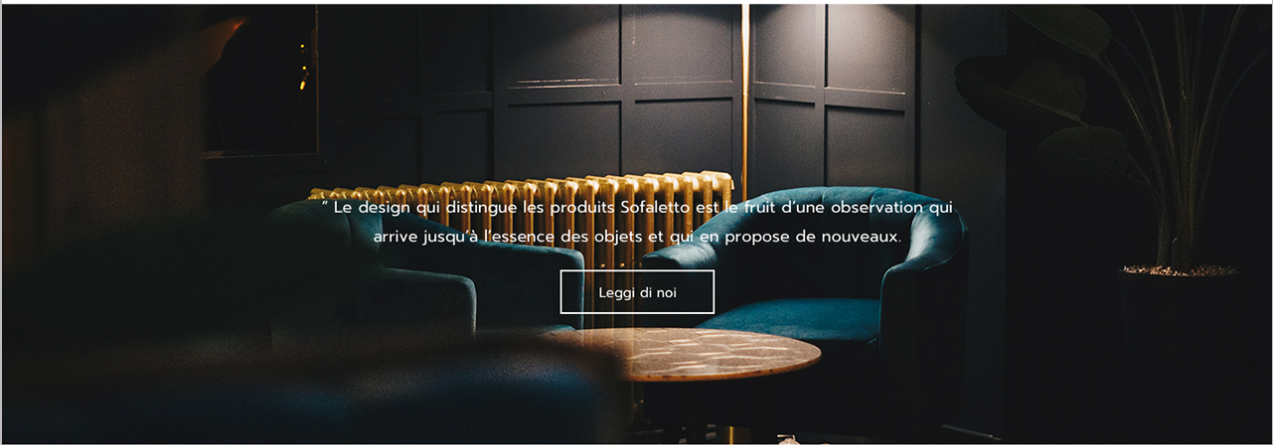


Les Canapés-lits

Stile Semplice ed Elegante
Comfort Standard

[Sfoglia di più](#)





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Thanks

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